

## **ABOUT BUSINESS FORWARD**

Business Forward, a national trade association, works with more than 100,000 business leaders across the country, including more than 6,000 here in Pennsylvania. We've organized hundreds of briefings on how to help women succeed in the workplace, provide for their families, and grow our economy.

Our leaders represent a range of industries and business sizes. It is a highly active, civic-minded, bipartisan group.

Six in 10 members of our network are women, and they are substantially more active than the men in our network. They also carry two-thirds or more of the household duties that come with raising children. Helping women advocate for affordable health care, climate action, sensible immigration laws, and other reforms is among our most significant accomplishments.

This report is part of a series on women's progress in the workplace and the importance of reproductive health care to women's careers, their families' security, and America's economic competitiveness. More than 275 Pennsylvania business leaders have participated by signing a statement in support of reproductive health care, providing case studies and individual testimony, and participating in our briefings on developments in reproductive health care.

The proportion of women at every level in corporate America has hardly changed. Progress isn't just slow. It's stalled.

WOMEN IN THE WORKPLACE 2018 (OCTOBER 2018)

McKinsey & Company

## **EXECUTIVE SUMMARY**

Women are America's largest potential driver of economic growth. By simply helping women match men's labor force participation, we could grow our economy by \$1 trillion.¹ But women cannot realize their potential in the workplace if government makes it harder for them to plan when to have kids. Reproductive health is a critical, but often overlooked, service to working women.

- 1. After decades of gains, women's progress in the workplace has stalled. They remain overrepresented in low-paying jobs, underrepresented in high-paying jobs, overworked at home, and undermined at the office.
- 2. The cost to women and their families is enormous. In the U.S. women earn 82 cents for every dollar men make, and 80 cents<sup>2</sup> in Pennsylvania. They are working 26.4% more hours per year than they did in 1980<sup>3</sup> to provide for their families.
- 3. The cost to our economy is also enormous. If women worked and earned at the rate men do, our economy would be \$1 trillion bigger.<sup>4</sup>
- 4. That's why so many of our global competitors are helping women succeed at work. They invest three times more supporting working women than the U.S. does. The U.S., once a leader, now ranks 20th out of the world's 22 advanced economies on women's labor participation rate.
- 5. The Trump Administration, Republicans in Congress, and other officials here in Pennsylvania are restricting reproductive health care and family planning services.



REPRODUCTIVE HEALTH CARE
INCLUDES ENSURING ACCESS
TO ABORTION AND
AFFORDABLE BIRTH CONTROL,
AND ENDING PREGNANCY
DISCRIMINATION.

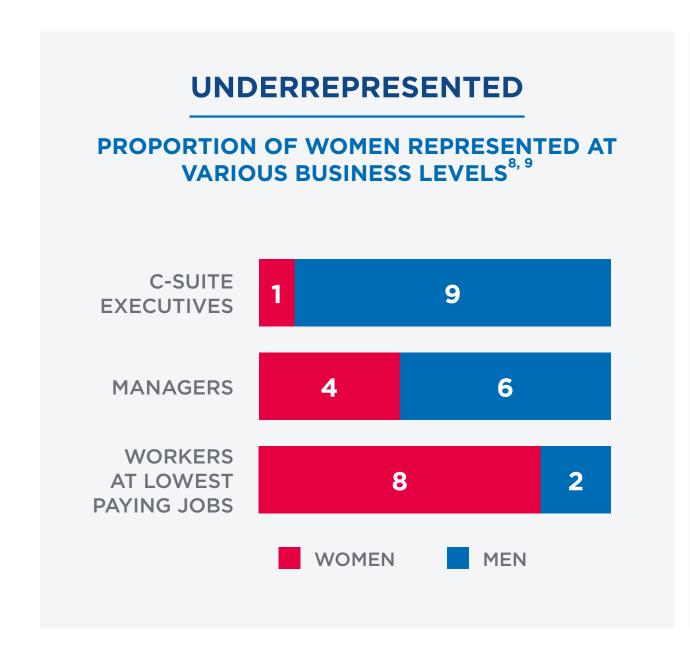


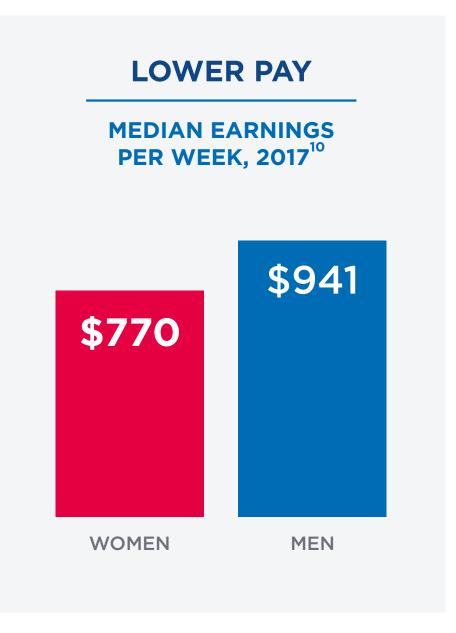
FAMILY PLANNING CLINICS
PROVIDE BIRTH CONTROL,
OFFER PREGNANCY TESTS &
COUNSELING, HELP CLIENTS
WHO WANT TO CONCEIVE,
PROVIDE PRECONCEPTION
& STI/HIV SERVICES.

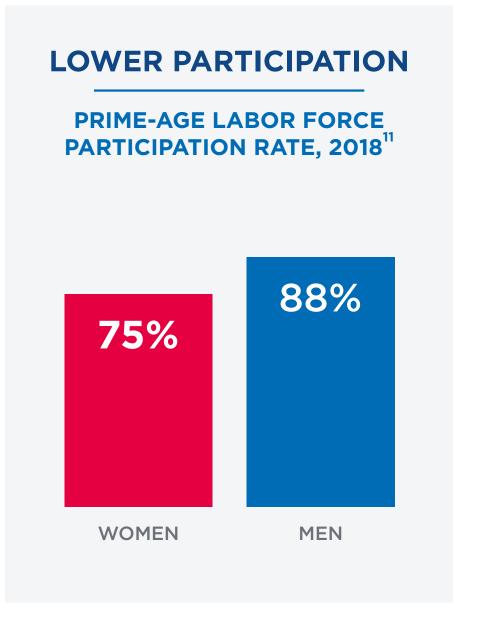
# WOMEN'S PROGRESS IS STALLED, AND TODAY'S GENDER GAP = \$1+ TRILLION IN LOST INCOME

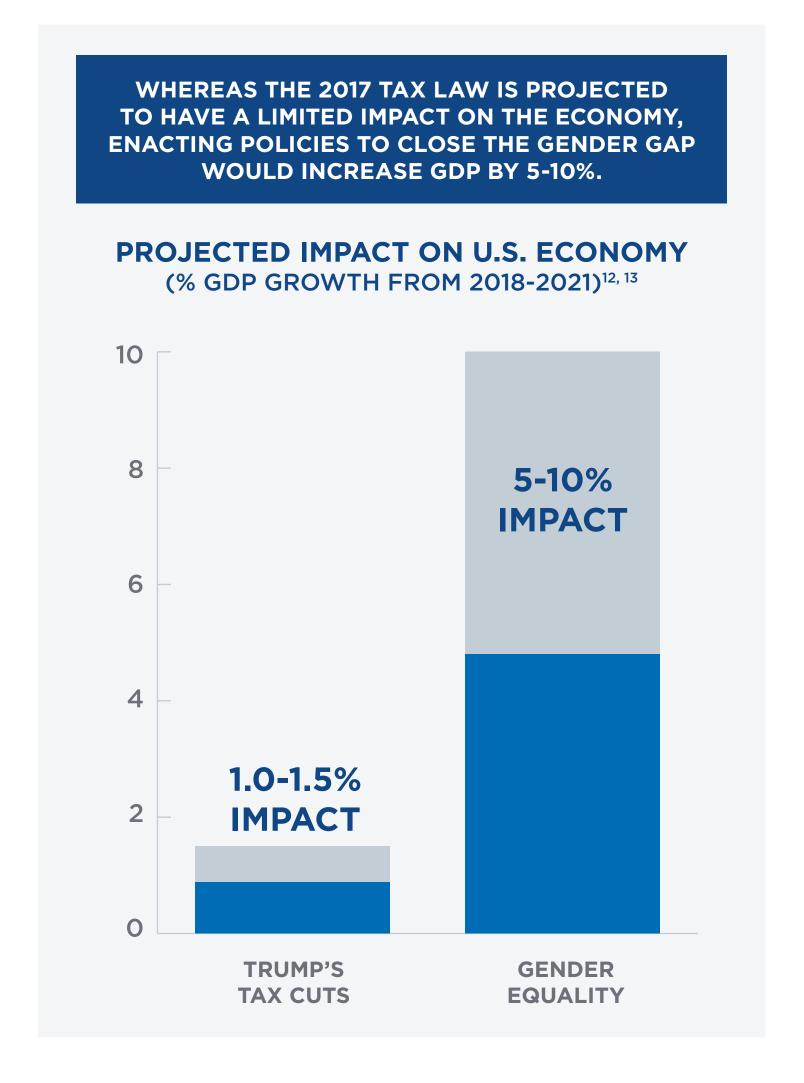
Women who work full-time earn just 82% of what their male counterparts earn. Women earn less, in part, because they tend to work in jobs and industries that pay less. In other words, they are overrepresented in low-paying jobs and underrepresented in higher paying ones. They are also less likely to be promoted. For every 100 men promoted to manager, 79 women are. Closing the gap requires both (1) helping more women enter the workforce and (2) helping more women enter higher paying fields, like engineering.

Women experience lower labor force participation rates than men. Helping women match men's participation rate would increase our GDP by 5-10%. McKinsey, S&P, and Citi estimate the impact of closing the gender gap is between \$1 trillion and \$1.6 trillion.









# WOMEN IN PENNSYLVANIA EARN 80 CENTS FOR EVERY DOLLAR MEN MAKE

#### WAGE GAP<sup>13</sup>

Women in Pennsylvania who work fulltime, year-round earn 80 cents for every dollar men with similar jobs earn.



Over a career that leads to a deficit of:

\$429,320



#### WOMEN OF COLOR<sup>14</sup>

The gap is larger for women of color:

**LATINAS** 

\$0.57

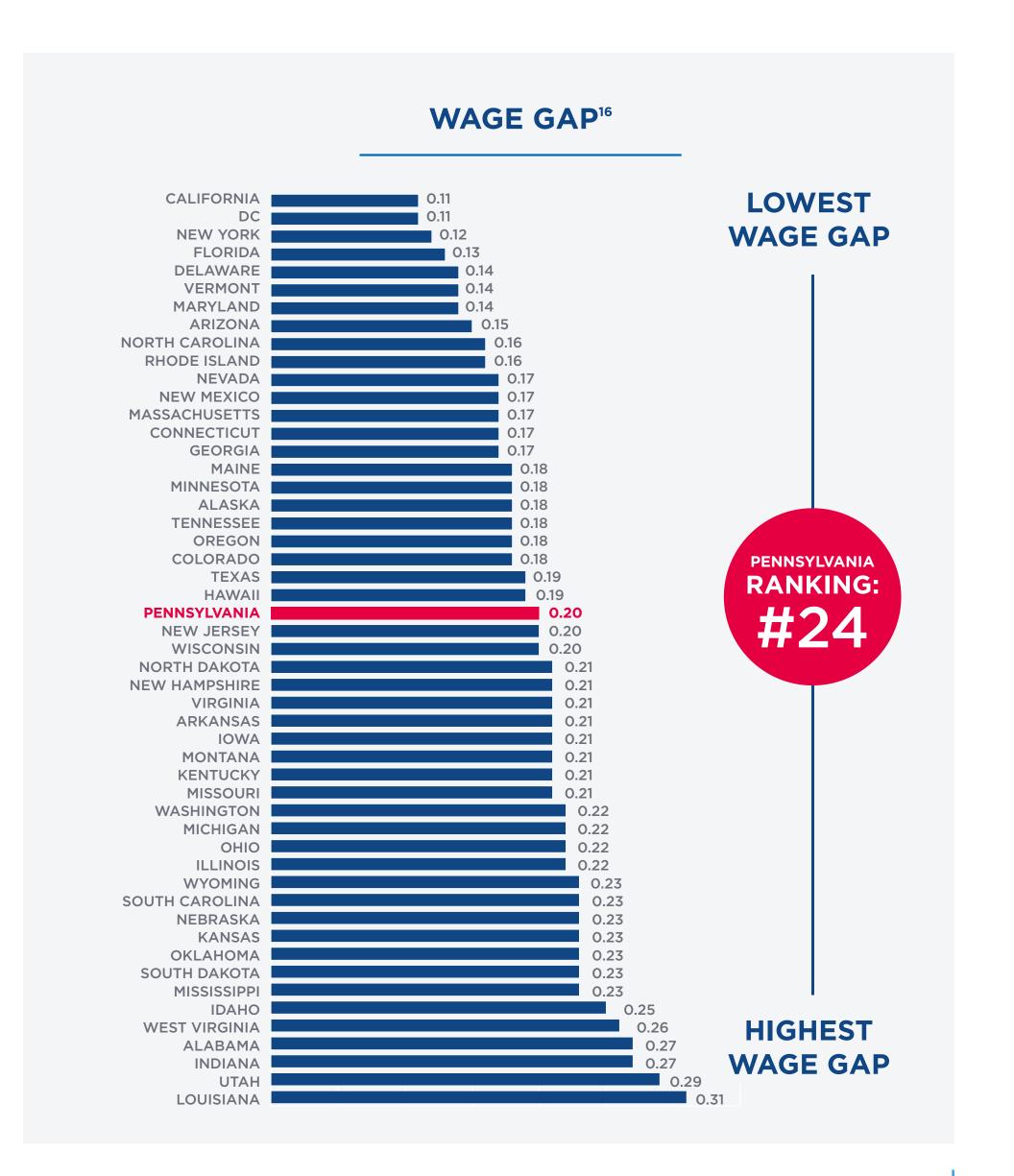
**AFRICAN AMERICANS** 

\$0.68

#### SMALL BUSINESSES<sup>15</sup>

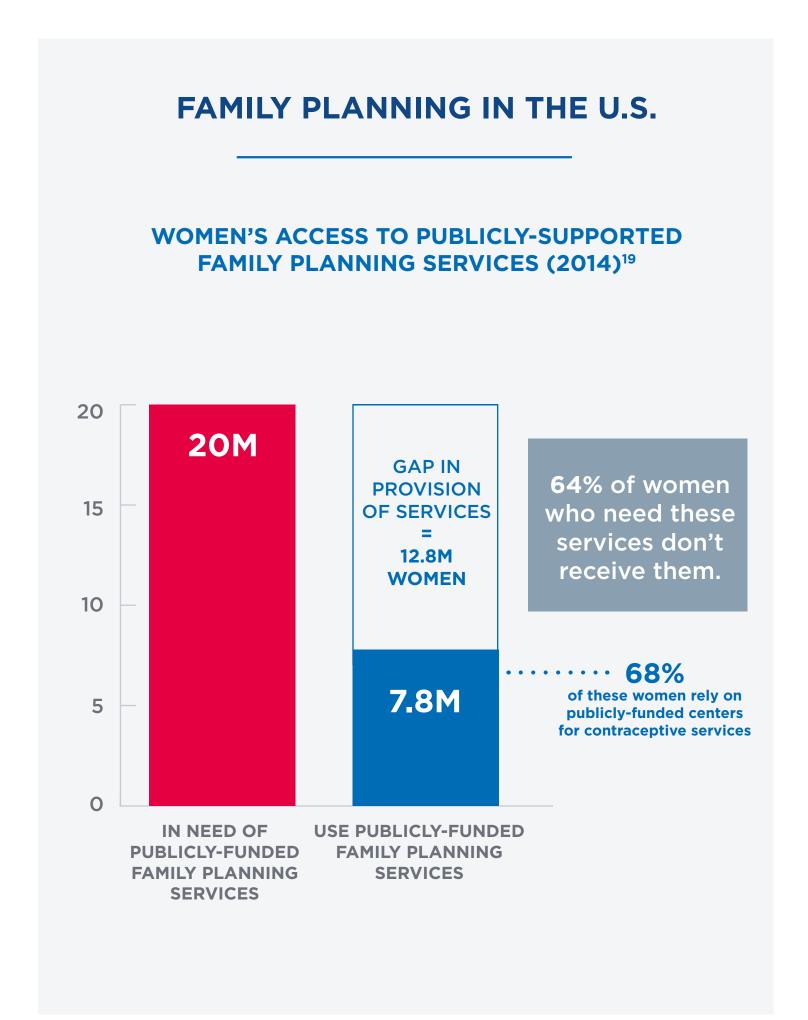
31%

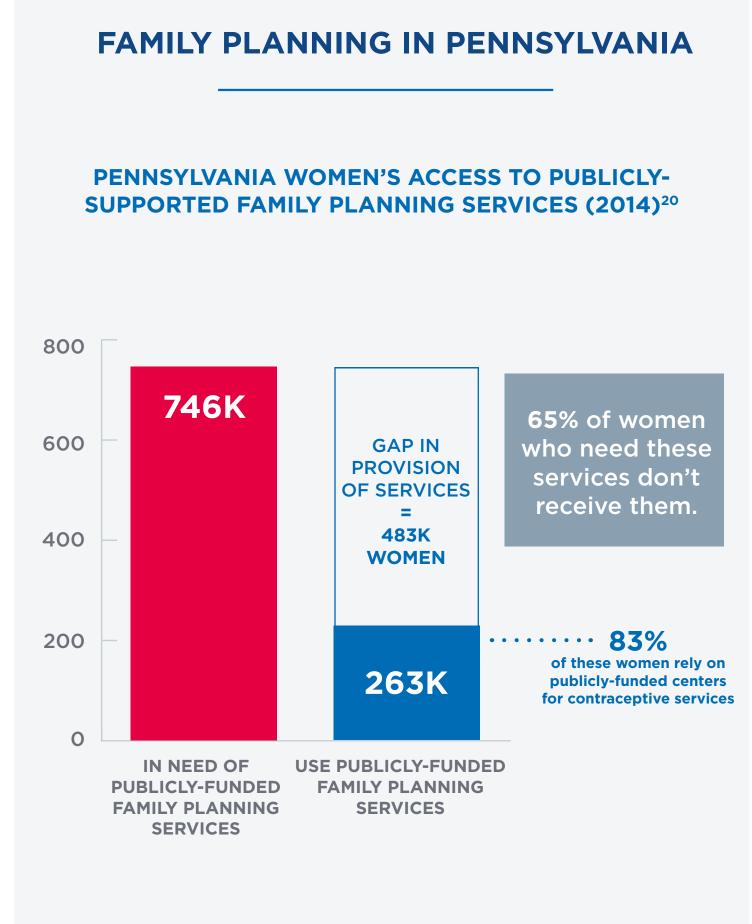
of Pennsylvania businesses are women-owned.



# FAMILY PLANNING SERVICES REDUCE UNPLANNED PREGNANCIES AND SAVE PENNSYLVANIA TAXPAYERS \$434M EVERY YEAR

Making contraception available to women who want it but could not otherwise afford it reduces the number of unplanned births, abortions, miscarriages, and babies born at low birth weight. Without publicly-supported family planning services, rates of unintended pregnancy and abortion in the U.S. would be 33% higher, and 46% higher in Pennsylvania. Many of the women who require publicly-funded family planning services are young, nonwhite, low-income, or uninsured.<sup>18</sup>





# FAMILY PLANNING SERVICES SAVE TAXPAYERS MONEY

For every \$1 invested in publicly-supported family planning services, the government saves \$7.09 in Medicaid expenditures. That's because these services reduce reproductive cancers, STIs, and unintended births - all of which add to health care costs.<sup>21</sup>



\$1 ON FAMILY PLANNING \$7.09
IN MEDICAID
EXPENSES

In 2010, family planning services in Pennsylvania saved the government<sup>22</sup>:

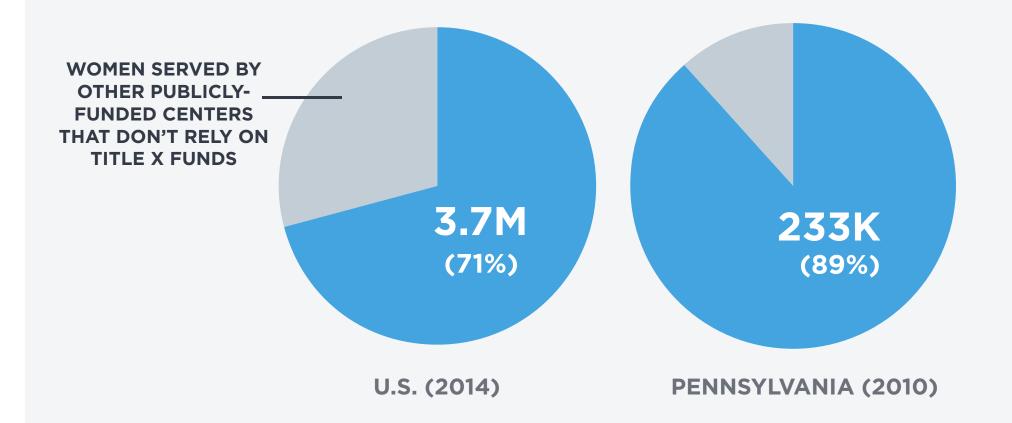
**\$434**MILLION

# THE TRUMP ADMINISTRATION AND PENNSYLVANIA LEGISLATURE POSE THREATS TO FUNDING FOR AND ACCESS TO FAMILY PLANNING

#### **FEDERAL THREATS**

In 2018, the Trump Administration proposed a new gag rule policy for Title X that will the affect the nearly 4 million people who rely on this program for affordable birth control and other related services.<sup>23</sup>

# WOMEN SERVED BY HEALTH CENTERS THAT RECEIVE SOME TITLE X FUNDING<sup>24, 25</sup>



# WOMEN IN PENNSYLVANIA ARE MORE RELIANT ON TITLE X CENTERS

Health centers that rely on Title X funding serve 89% of women that visit publicly-funded facilities in Pennsylvania. This is higher than the national percentage of 71%.

The rule prevents doctors, nurses and other Title X providers from informing patients about safe and legal access to abortion. It also blocks Title X funding from going to health centers that provide abortion services – regardless of how the funding is spent.

#### **STATE-LEVEL THREATS**



In 2017, the Pennsylvania legislature passed and Governor Wolf vetoed SB 3, a bill that would have banned abortion after 20 weeks and prohibited the most common method of abortion used after 15 weeks.<sup>26</sup>

According to the Guttmacher Institute, Pennsylvania, when compared to other states, is hostile to abortion rights<sup>27</sup>:

- In 2017, 85% of Pennsylvania counties had no clinics that provided abortions and 48% of Pennsylvania women lived in those counties.<sup>28</sup>
- Patients are required to receive counseling and wait
   24 hours before procedure is performed.<sup>29</sup>
- Health plans offered in the state's health exchange under the ACA only cover abortion in cases of life endangerment to the women.<sup>30</sup>

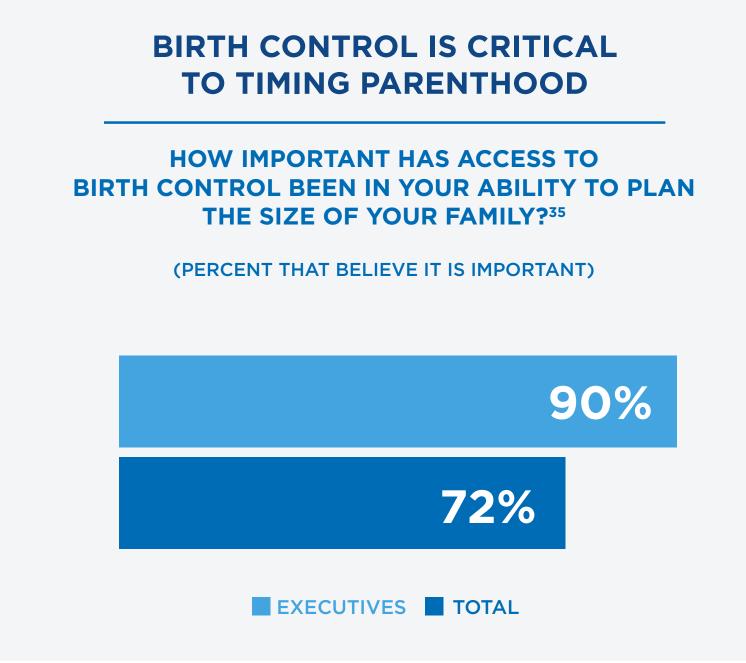
## FEMALE EXECUTIVES SUPPORT ACCESS TO REPRODUCTIVE HEALTH CARE

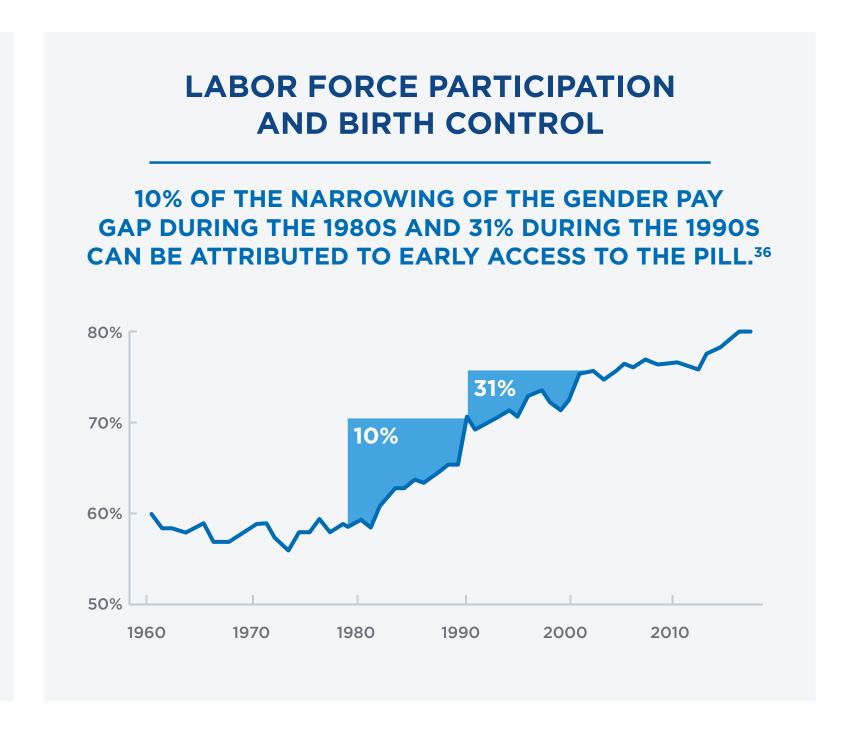
Business Forward conducted a survey with GBA Strategies and Bellwether Research & Consulting (December 2017).<sup>31</sup> The poll surveyed 1,500 American women across age, race, professional status, educational attainment, geographic area, and political spectrum on their perspectives on the issues facing women in the workplace today.

Eighty-six percent of female executives believe that being able to time and plan parenthood is critical to a woman's professional development and her family's financial security – and 90% believe access to birth control is critical to family planning. There is significant evidence to support these beliefs. For example, 10% of the narrowing of the gender pay gap during the 1980s and 31% during the 1990s can be attributed to early access to the Pill.<sup>32</sup>

Access to contraception helps women pursue higher degrees of education and establish in professional careers. The Pill accounted for more than 30% of the increase in the proportion of women in skilled careers from 1970 and 1990.<sup>33</sup>



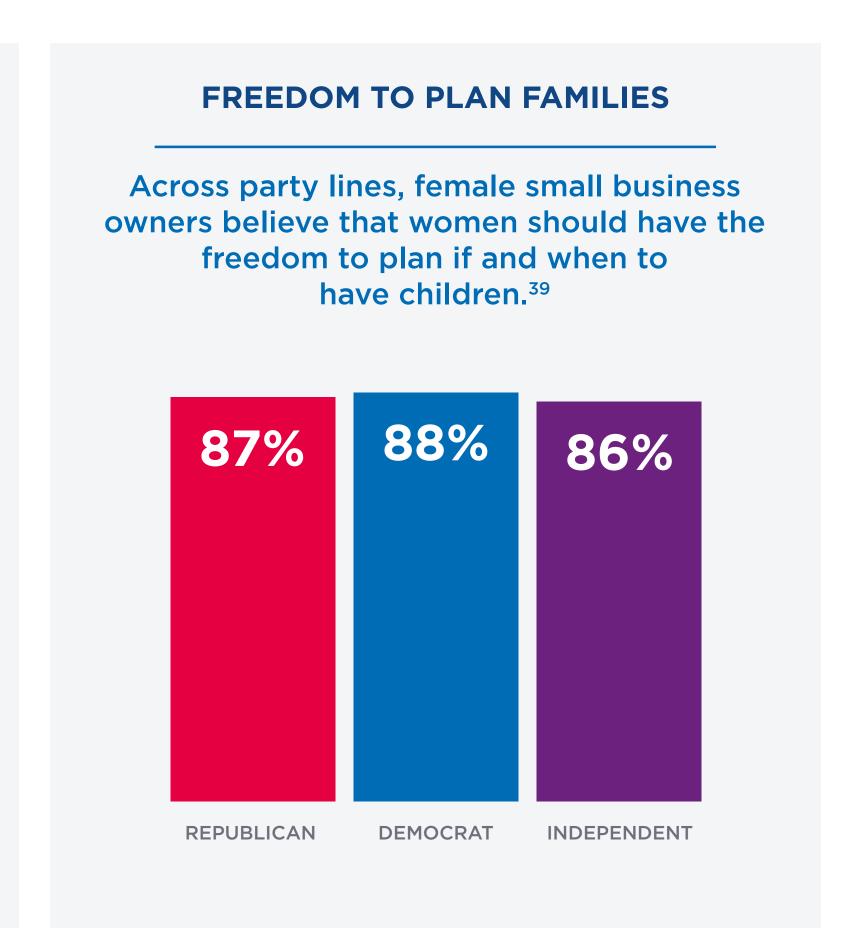


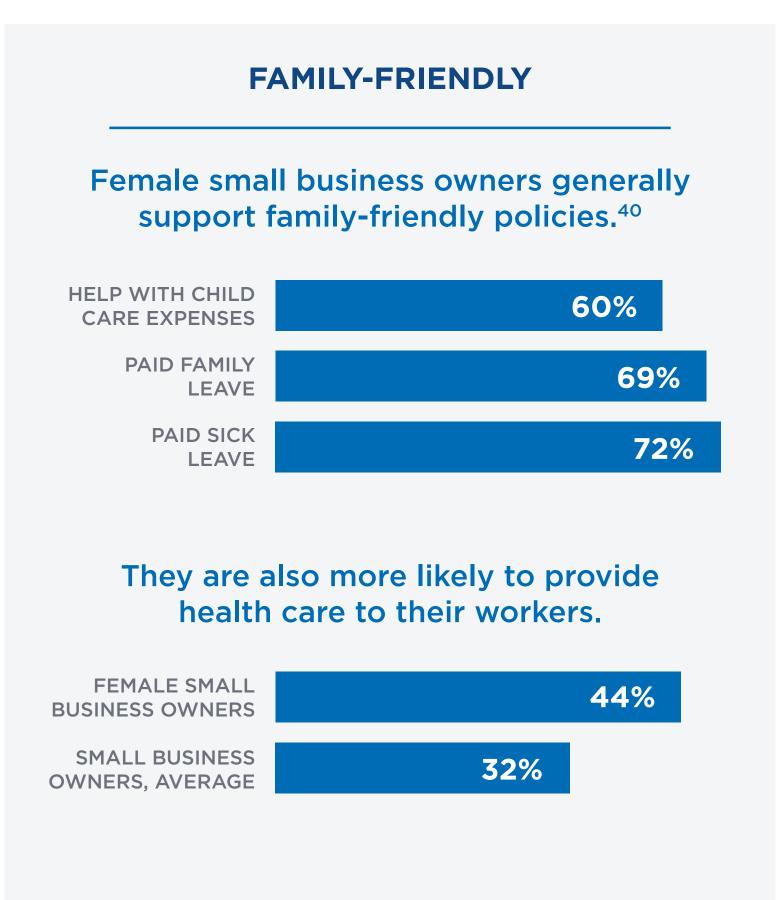


## FEMALE SMALL BUSINESS OWNERS SUPPORT ACCESS TO REPRODUCTIVE HEALTH CARE

Nearly one-third of small businesses are owned by women. Their 11 million businesses contribute \$1.6 trillion to the U.S. economy each year. They are also more likely to provide health insurance to their employees than male small business owners. A survey of female small business owners by Small Business Majority (2018) demonstrates the importance of reproductive health care to their professional development and their families' financial security.<sup>37</sup>

# **ACCESS TO HEALTH CARE** 79% of female small business owners believe that access to reproductive health care is essential to women's economic security and wellbeing.<sup>38</sup> 79%

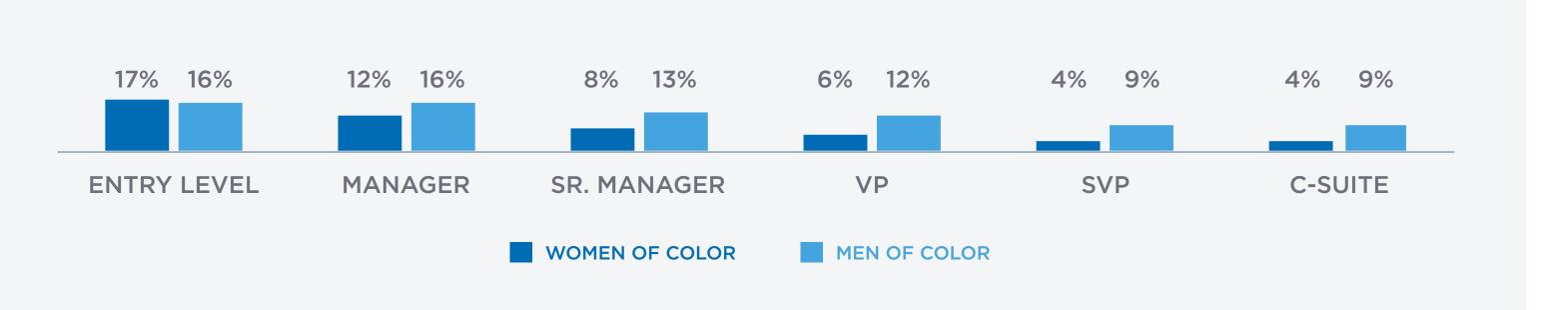




# FOR WOMEN OF COLOR WHO FACE ADDITIONAL BARRIERS IN THE WORKPLACE, ACCESS TO REPRODUCTIVE HEALTH CARE IS CRITICAL

#### REPRESENTATION IN THE CORPORATE PIPELINE<sup>41</sup>

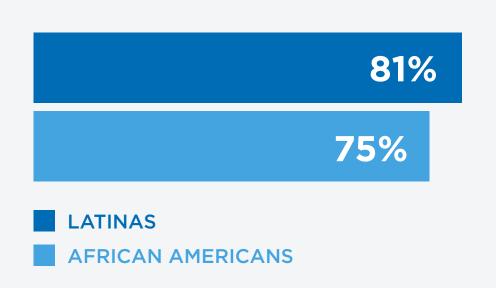
Women of color face greater institutional barriers to promotion in the workplace, and that suggests access to reproductive health care matters more to their careers.



#### FREEDOM TO PLAN FAMILIES<sup>42</sup>

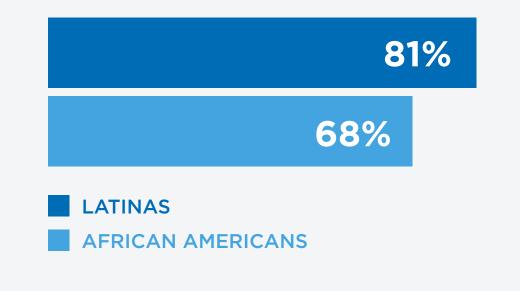
How important has the ability to plan if and when to have children been for your ability to pursue your personal professional or career goals?

(% that believe it's important)



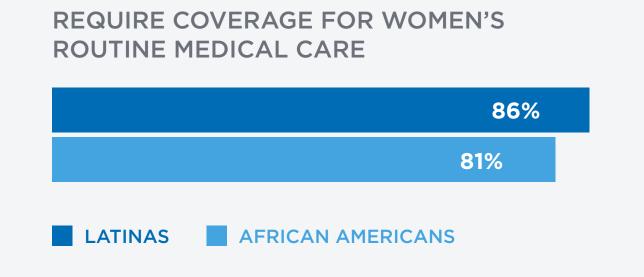
How important has access to birth control been in your ability to plan the size of your family?

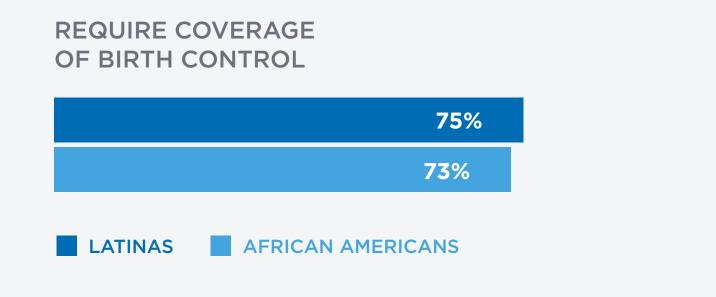
(% that believe it's important)



#### ACCESS TO BIRTH CONTROL AND HEALTH CARE<sup>43</sup>

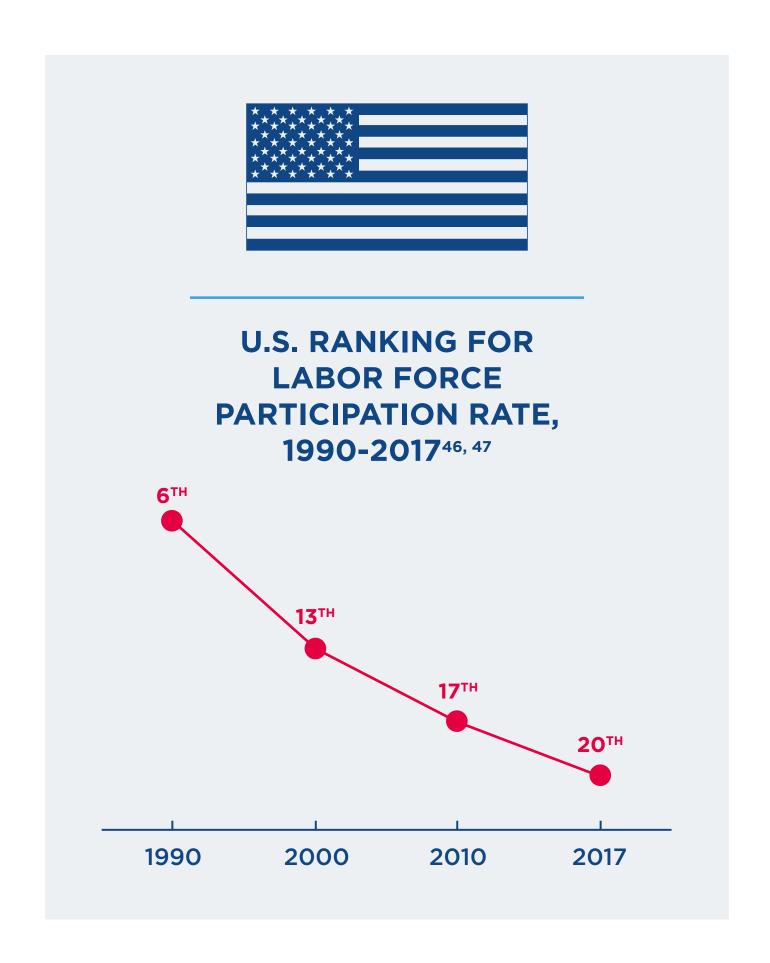
Women of color overwhelmingly support requiring insurance to cover birth control and making sure all women have coverage for routine medical care like mammograms and pap smears – even if they don't have health insurance.





# OUR GLOBAL COMPETITORS SPEND THREE TIMES MORE SUPPORTING WOMEN -AND IT'S BOOSTING THEIR ECONOMIES

Once a leader, the U.S. now ranks 20 out of 22 advanced economies in prime-age female labor participation.<sup>44</sup> In 2015, other OECD members spent more than three times more subsidizing family benefits (as a share of GDP) than the U.S.<sup>45</sup>





The reason Canadian women are much more likely to be in the workforce than their U.S. counterparts comes down to three decades of public policies and business incentives.48 - BETH ANN BOVINO

**S&P GLOBAL** 

#### **WOMEN'S LABOR FORCE** PARTICIPATION RATE<sup>49</sup>

U.S. = 66.2% **CANADA = 74%** 

"While Canada began adjusting public policies and business incentives over three decades ago, the U.S. is just recently considering solutions, and these initiatives seem far from implementation."

- Citi GPS, Women in the Economy II (November, 2017)



"If the U.S. expands women-friendly policies to the level of other European countries, the women's labor force participation rate could reach 82.0%."50

- Blau & Kahn, **National Bureau of Economic Research (2013)** 

### PENNSYLVANIA BUSINESS LEADERS SUPPORT ACCESS TO REPRODUCTIVE HEALTH CARE

#### Dear Elected Officials,

Here's what business leaders know: The freedom to plan our futures — including if and when to have children — is key to a woman's professional and personal success. Without robust contributions from more than half the U.S. population, our workforce grinds to a halt — and so does economic growth.

Current U.S. policies pose a threat to the country's economy and hurt national productivity. After decades of headway, gender equity has stalled. Even as women earn more college degrees, men earn more money. Women's workforce participation in our country is almost dead last —ranking 20th — among 22 advanced global economies.

If we advanced policies that help women participate in the workforce at the rate men do, the U.S. economy would grow by an additional \$1 trillion each year.

Instead of limiting access to women's health care, public officials should support policies that allow working women to thrive. Protecting and expanding reproductive health care can drive economic growth. Our families will be more stable, ourbusinesses more productive, and our workforce stronger.

# MORE THAN 275 PENNSYLVANIA BUSINESS LEADERS SIGNED THIS STATEMENT, INCLUDING:

Adria Fredericks, Pittsburgh Alethea Bodine, Erie Alexander Sickert, Jenkintown Alice Gallina, Camp Hill Alison Lorraine, Doylestown Amanda Stevenson, Easton Amy Keiper, Erie Andre Petrilli, Glenside Andrew Duvall, Towanda Ann Snyder, Gordon Ann Gaulin, Phoenixville Ann Corcoran, Clarks Summit AnneMarie Mandell, West Chester Anthony Matz, Reading Antonia Lutz, Lititz April Richards, Greensburg Arabel Elliott, Kutztown Ashley Wentzel, Lancaster Babette Jenny. Coatesville Barbara Moore, Bethlehem Barbara Laxon, Bradford Barbara Harris, Danville Barbara Sullivan, Shickshinny Bernice Rhodes, Philadelphia Beverly Ibanez, Tyrone Beverly Rozycki, Sewickley Beverly Albright, Clarks Summit Bill Daniels, Wilkes Barre Billie Funk, Macungie Boni Weaver, Ephrata Bonnie Thol, Milanville Brian Moore, Philadelphia Caren Leonard, Faston Carol Corker, Scranton Carol Koontz, Pittsburgh Cecelia Haugh, Waynesboro Charlene Villinger, Irwin Charlene Hunter, Monroeville Charlotte Gubish, Bethlehem Cheri Bennett, Shippensburg Chet Mohr, Philadelphia Chris Roam, West Grove Christine Emmert, Valley Forge Christine Stangl, Collegeville Christopher Brett, Philadelphia Claire Noves, Elkins Park Connie Hershman, Philadelphia Dawn Peden, Clairton Dawn Crist, Philadelphia Debora Tamraz, Saylorsburg Deborah Specht, East Greenville Deborah Ahrens, Abington Debra Istvanik-Strotman, Monongahela Dee Pond, Elizabethtown Denise McClain, Philadelphia Dennis Donegan, Greensburg Diana Thompson, Philadelphia Diana Pepler, Glassport Diane Gibson, Pittsburgh Diane K. Mansfield Diane Kokowski, Pittsburgh Diann Black, State College Donna Smith, Havertown Donna Patterson, Coraopolis Donna Hiff, Bensalem Dorothy Racht. Archbalo Eileen Borenstein, Oreland Eileen Frey, Kresgeville Eleanor Gonzales, Green Lane Elizabeth Kevilus, Pottstown Ellen Poist, Philadelphia Ellen Kenney, Philadelphia Erica Nielsen, Camp Hill Esther Biagini, Brookhaven Ethan Coane, Pittsburgh

Eugenia Crownover, Danville Fabianne Trimble, Oil City Florence Echtman, Wynnewood Frances Homer, West Chester Francine Perlish, Morrisville Frank Yaccino, Coatesville Frank Materia, Reading Freda Pyles, Russell Gary Lyman, Bethel Park Georgette Mahon, Wilkes Barre Gerald Ellefson, Gettysburg Gloria Tobias, Reading Gudrun Weinberg, Swarthmore Harold Dunlap Sr., Windsor Helen Curcio, Johnstown Helen Book, Lebanon Henry Randall, Boswell Ibrook Tower, York Ivan Frank, Pittsburgh Jack Barrett, Bushkill James Chlubna, Glenside James Wells, Mercer James Smith, Apollo Jane Renshaw, Pittsburgh Janean Clare, Morton Janemarie E Shockley, Aston Janet Butchko, Saylorsburg Janet Elfring, Philadelphia Janine DeCresenzo, Philadelphia Jaye Lander, Lancaster Jean Hackney, Philadelphia Jean Kreuzberger, Douglassville Jean Mollack, Doylestown Jeff Cattani, Glenside Jeffrey Onink, Corry Jerry Matthews, Pittsburgh Jill Workman, Glenside Jim Gergat, Bechtelsville Jo Heen, Butler Jo Anne Shaffer, Tunkhannock Joan Brooks, Ephrata Joan Hutchinson, Perkasie Joan Kusich, Greenville Joan Harding, Pittston Joan Jordan, Pittsburgh Joan Steinmetz, Macungie Joel Bolden, Port Matilda John Imhof, Saint Marys John Kalinchok, McAdoo Joshua Pechulis, Kingston Joyce Ellis, Media Joyce Wasser, Pittsburgh Joyce Rudzianski, Montrose Judy Spezziale, Irwin **Judy Gentry, Mount Holly Springs** Julia Ann High, Ephrata Julie Kaye, Emmaus Karen Miller, Johnstown Karen Gaston, Roaring Spring Karen Mills, Hamburg Karen Brown, York Kate Silverman, Pittsburgh Katherine Neuber, Feasterville Trevose Kathleen Hughes, Robesonia Kathleen O'Donnell, Philadelphia Kathleen Marabella, Williamspor Kathleen Bussells, Collegeville Kathleen Hoffman, Beaver Kathleen Schmick, Lititz Kathleen M Smith, Philadelphia Kathy Reifsnyder, Millville Kathy Kroll, Stroudsburg Kaye Elder, Hermitage Kelev Baldwin, Altoona

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Richard Hybki, Reading

Robert Smith, York

Robert Johnson, New Freedom Robin Isaacson, Hershey Robin D'Anna, Towanda Rochelle Durepo Spokane, Allentown Roger Bove, West Chester Rose-Marie Rose, Erie Rosemary Grinnell, Millerton Rosie Lynn, Pittsburgh Roy Derr, Schaefferstown Saeid Kamalpour, Wexford Sally Sheppard, Ambler Sally Lane, Lafayette Hill Samantha Elliott, Hershey Sandra Knight, Elizabethtown Sandra Simms, Irwin Sarah Odom, Pottsville Scott Miller, Allentown Sharon Wallace, Levittown Sharon Desmond, Reading Sherry Pasquarello, Pittsburgh Sherry Altschuler, Bryn Mawr Stanley Tracton, Philadelphia Stephanie Myers, York Sue O'Donnell, McKeesport Susan Babbitt, Philadelphia Susan Folk, York Susan Shaak, Reading Suzanne Lindenmuth, Fleetwood Suzanne Stewart, Morton Suzanne Bunting, Hatfield Suzanne Glumac, Crescent Tom Ufert, Philadelphia Tom Meiman, Pittsburgh Tracev Dellinger, Pequea Trudy DeWolf, Erie Valerie Vogel, Pittsburgh Vanna Cleary, Bloomsburg Victoria Castro, Elkins Park Victoria Grant, Pittsburgh Victoria B., Philadelphia Wanda Hankerson, Philadelphia Wanita Roach, Wilkes Barre Warren R. Giordano, Williamstown Wayne Ott, Orbisonia Wayne McRae, Lock Haven Wendy Futrick, Reading William Meyers, Youngsville William Miller, Girard William Rapp, Bristol William Brigham Adair, Coatesville

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