FOR IMMEDIATE RELEASE

January 15, 2020

CONTACT:
Jana Plat
jplat@businessfwd.org
(202) 861-1270

Washington, D.C. — Today, Business Forward Foundation issued its latest report on how severe weather is distorting commodity prices, disrupting supply chains, damaging facilities and equipment, and hurting consumer demand for Iowa businesses. Iowa Companies Explain Climate Change and Severe Weather Risk is meant to serve as a resource for local, state, and Congressional officials and media interested in energy and climate change policy.

“Iowa has been affected by 16 billion-dollar weather and climate disasters since 2014, and extreme weather temperatures have affected farmers, manufacturers, and other businesses across the state,” said Jim Doyle, president of Business Forward Foundation. “As a result, Iowa’s top entrepreneurs, executives, investors, and small business owners are changing how they build, where they locate, and how they insure their assets. They are creating new business lines and models to mitigate the effects of climate change. And they are issuing warnings to their investors that climate change skeptics in Des Moines and Washington, D.C. should heed.”

“Politicians in Des Moines and Washington are talking past one another on climate, and too many are denying climate change altogether,” said Doyle. “To get the straight story on how severe weather is affecting Iowa’s economy, go to the warnings Iowa businesses are sharing with their investors.”

Business Forward Foundation has worked with more than 990 entrepreneurs, executives, and small business owners across Iowa. More than 260 of them have participated in our climate change and clean energy program, where they have discussed energy options and shared experiences managing severe weather costs.

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ABOUT BUSINESS FORWARD FOUNDATION

The Business Forward Foundation is an independent research and education organization that takes a business-minded look at policy issues affecting America’s economic competitiveness. Our work combines insights and advice from business leaders across the country with rigorous policy analysis. Through white papers, issue briefs, conference calls, and other events, we educate policy makers and the public about climate change, immigration reform, infrastructure investment, the future of work, and other critical issues.